LONE STAR

Princess

SHOWCASE PAGE OPPORTUNITY!

Your Princess can be showcased in the official Miss Texas Program Book just like the big girls!

What are Showcase pages?
Showcase pages encompass three types:
- Promotional pages – showcase your princess in a very up close and personal way
- Good Luck pages – family and friends can wish her well and show their support
- Business ads – hometown businesses can promote their business and receive in return marketing and promotion by you on your social media

All of these pages are dedicated to YOUR PRINCESS and will be in her very own section of the program book!

Princess Cost:
$250 b/w
$500 full color

Deadline to submit pages: May 15th
Deadline to pay: June 2nd
Email pages to: lsp@info.net
(specs on next page)

Win 3 Exciting Prize Packages!

- **Princess Castle Club** – With 10 pages your princess will have a private lunch with Miss Texas and Miss Texas' Outstanding Teen in the Presidential Suite! She will also be featured in a special location in the program book.

- **Cover Model** – Whoever has the most number of pages will be featured on the Miss Texas Website on the Lone Star Princess page!

- **Photogenic Winner** – Showcase Page photos will be selected by a panel of judges and will be posted on the Miss Texas Website on the Lone Star Princess page.

TECHNICAL SPECIFICATIONS FOR ELECTRONIC FILES:

Full Page with Bleed   **[8.75 x 11.25]**

Live area   **[8 x 10.75]**

Cut Size   **[8.5 x 11]**

Please note: All artwork should fit the live area spec above. Your bleed should just consist of color or background image.

Preferred file format: To allow for the best quality of this publication, we ask that the ads be submitted as a high resolution PDF or JPEG at 300dpi.

Ad specifications:

Color ads: 300dpi, 4 Color Process, and sized at 8.75 x 11.25 with bleed

B/W ads: 300dpi, grayscale and sized at 8.75 x 11.25 with bleed

Fonts: Along with artwork, all fonts must be converted to outlines, or all fonts used in ad must be supplied.

File Submission: Please submit to showcasepages@misstexas.org

If you have questions, please contact:

janm@misstexas.org