

VISIONARY SCHOLARSHIPS

- I. **Impact Awards** – Honorarium or Tribute scholarships that honor someone who made an impact in a certain field, service, or action. Traditionally these are named after the person or company being honored.
- II. **Field of Study Awards** - Scholarships given by community leaders and business owners offered to promote a certain field or particular field of study that the candidate is studying. Traditionally these would be named after the donors.
- III. **Recognition Awards** – Examples: Academic, Community Service, Leadership, Social Media, Spirit of Texas
- IV. **Competition Awards** - Scholarships based on the candidate’s performance at the annual Miss Texas State Competition.

What makes your Scholarship Donation unique?

- It’s personal – You can personalize and designate your own scholarship. Rather than giving to a general fund where your monies are distributed among several scholarships or given specifically for one candidate who won a specific competition area, you can personalize your donation in honor of someone, designate a specific interest, field of study, or have the freedom to come up with your own category.
- It’s directed – 100% goes to the scholarship. 0% is used for expenses, salaries, overhead, etc. *Every dollar you give will go to your scholarship.*
- It’s designated - Your donation goes for continuing education, rather than for a car, apartment, etc.
- It’s specific – It is based on what candidates are doing now, what they want to do in the future, or who they are as a person. It is not based on their performance at the competition, which often just goes to the “best” in a certain category. Note: we do offer competition-based scholarship awards if you are interested in that as well.
- It’s inclusive – *every* candidate is assured a scholarship by competing at the Miss Texas Competition.

I. **IMPACT SCHOLARSHIPS** – Honorary/Tribute, and Recognition Scholarships

Examples:

Katy Roberts Healthcare Scholarship – \$500 Established and funded by her parents, Mark and Judy Lowery, in honor of their daughter, Katy Roberts, who is an advocate for patient safety and a Director of Patient Experience at Richardson Methodist Hospital in Houston. Preference will be given to a candidate with a specific interest in the medical field or public service.

Julie McWilliams Music Scholarship – \$500 Established and funded in honor of Julie McWilliams, Miss Texas 2014. She is an accomplished vocalist and graduate of the University of North Texas. This is given to a candidate who is earning a degree in music or has received a degree in music and is actively pursuing a music career.

Barbara Johnson Telecommunications Scholarship – \$500 Established and funded in honor of Barbara Johnson who has worked in the Telecommunications field for 30 years. This is given to a candidate who is seeking a career in the following: broadcasting, programmer, data communications, electronic engineer and any other career in the telecommunications field.

II. RECOGNITION SCHOLARSHIPS -

Examples:

- Academic Excellence
- Community Service
- Outstanding Leadership
- Social Media
- Spirit of Texas

III. FIELD OF STUDY SCHOLARSHIPS – These are given by community leaders, business owners, or a person who underwrites, or donates toward, a scholarship offered to candidates who are seeking a certain field. An example would be a scholarship offered by one attorney, or a group of attorneys that could make up several scholarships, to promote the field of law. This would reward a candidate(s) who seek that particular field of study. Traditionally these would be named after the Scholarship Donors.

Examples:

Accounting	Economics	Law / Legal Services
Agriculture	Education and Training	Marketing and Advertising
Architecture	Engineering and Technology	Medical
Arts	Entertainment	Merchandising
Audio/Video Technology/Film	Entrepreneurship/Small	Military
Banking Services	Business	Nursing
Broadcast Journalism	Environment	Performance Arts
Business	Event Planning & Hospitality	Pharmacy
Communications	Family and Community Services	Printing
Construction	Finance	Real Estate
Digital Communications	Health Care	Visual Arts
Early Childhood Development	Journalism and Broadcasting	Web and Digital

IV. COMPETITION SCHOLARSHIPS – These are performance awards for the candidates who excel in the competition categories at the state competition.

Examples:

- Preliminary or Overall Talent
- Preliminary or Overall Red Carpet
- Preliminary or Overall Onstage Interview
- Non-Finalist Talent
- Rookie of the Year
- 1st ru
- Miss Texas
- Etc.