



ABOUT

The Best of Texas Achievement Award is an optional program allowing contestants to actively seek out opportunities and experiences for personal and professional growth. Modeled after the role of Miss Texas and a brand ambassador of Miss America, the award was designed to recognize individuals who exemplify exceptional performance in the fields of service and community impact, marketing and communications, and leadership development.

The gold, silver and bronze level activities provide a framework to equip contestants with tangible tools to not only prepare for the competition, but for success and life beyond the crown. As a result of participation, contestants will develop confidence, relationship building skills, leadership, creativity, adaptability, planning, problem-solving, civic engagement, personal well-being and communication. Simply put, the program is for those who continuously strive for excellence and wish to set the bar as the "Best of Texas."

Best of Texas Achievement Award medalists represent role models who consistently challenge themselves to go above and beyond what it means to be a representative of the Miss Texas Organization. Additionally, gold medal recipients earn their place as a 2024-2025 Texas Cares For Children Ambassador and will receive opportunities to step in for Miss Texas/Miss Texas' Teen when the state titleholder is unable to be present.

DEADLINES

Best of Texas Application Deadline: June 1, 2024 @ NOON

Some items must be completed before June 1, but the documentation/application is not due until June 1, 2024
Items due early include Visionary Scholarship Donation Forms (May 1) and Competition Magazine Designs (May 11)

APPLICATION DOCUMENTATION

Create and label one page for each item on the list
Save all documentation as one PDF file
Name the file as:

- o Teens: T.Level.BestofTexas.Name (T.Gold.BestofTexas.NataliePoveda)
- o Miss: M.Level.BestofTexas.Name (M.Gold.BestofTexas.EllieBreux)

Upload via the link on the contestant portal by June 1, 2024

- o [Teen: 2024 Best of Texas Application Form](#)
- o [Miss: 2024 Best of Texas Application Form](#)

Samples of previous Best of Texas applications (2022) are included below. Delegates may submit documentation in the style of their choice. Applicants will also be considered for a Best of Texas Visionary Scholarship based on their application.

Sample Documentation: [Fillable Bronze Level Template](#)

Sample Documentation: [Averie Bishop's Gold 2022 Documentation](#)

Sample Documentation: [J-Belle Kimbrell's Gold 2022 Documentation](#)

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2024 BEST OF TEXAS MEDAL OVERVIEW

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Presentation Program Delivery

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Service Initiative Promo

Service Initiative Promo

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Miss Texas CARES

Miss Texas CARES

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Texas Cares For Children Fundraiser

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Competition Magazine
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Silent Auction Contribution

Silent Auction Contribution

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Premiere Sponsor Promotion

Premiere Sponsor Promotion

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Miss Texas Campaigns

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Legacy Society Membership

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Mentorship: Texas Lone Stars Program

Mentorship: Texas Lone Stars Program

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Health & Wellness

Health & Wellness

Health & Wellness

Resource Library: "How to" Guide

2024 BRONZE MEDAL REQUIREMENTS

Presentation Program Development

Watch the Presentation Program session and develop an outline for your own service initiative presentation

- Create an outline for your own service initiative presentation ([Sample Template](#))

Service Initiative Promo

Create 1 video about your platform/service initiative and provide hyperlink to video

- Post video to TikTok, Instagram, YouTube or Vimeo. Tag @MissTexasOrg. and #BestofTexas24

Miss Texas CARES

Participate in the Miss Texas CARES community service event

- Provide proof of participation. See FAQ for alternative options if unable to participate.

Competition Magazine Marketing & Sales

Sell 5 Competition Magazine Pages (Designs due May 11, 2024, Payment due June 1, 2024)

- Additional information available on the portal. Provide copies of designs/pages sold.

Silent Auction Contribution

Bring a silent auction basket/item valued at a minimum of \$100 to competition week check-in

- Provide a photo/description of item(s) for documentation

Premiere Sponsor Promotion

Create separate social media posts promoting: 1) City of Richardson, 2) Terry Costa, 3) Dillard's (See Media Guide)

- Provide screenshot of post or hyperlink if video format

Partner Promotion

Create separate social media posts promoting at least three of the partners as designated by an asterisk* (See Media Guide)

- Provide screenshot of post or hyperlink if video format

Premiere Education Partners

Create a social media post highlighting Premiere In-kind Tuition Education Partners (See Media Guide)

- Provide screenshot of post or hyperlink if video format

Miss Texas Campaigns

Create separate social media posts promoting Miss Texas events/initiatives (See Media Guide for details and post dates)

- Provide screenshot of post or hyperlink if video format

Legacy Society

Recruit 1 person to join the 2024 Legacy Society

- Members must pay the membership fee, and list you as their referral in the membership information form

Mentorship: Little Sisters

Recruit and mentor 1 Miss Texas Lone Star OR 2 Hometown Stars

- Provide their registration confirmation and how you have mentored them. See FAQ for additional details.

Virtual Development Sessions

Watch 3 Virtual Training Sessions from the Resource Library (Links on Best of Texas Resource Page)

- Write 1 paragraph about each training, what you learned, and how it applies to your personal development

Health & Wellness

Create a social media post sharing how you strengthen your health & wellness to combat heart disease (See Media Guide)

- Provide screenshot or hyperlink to post. Tag @American_Heart @GoRedForWomen @MissTexasOrg #MissTexas #BestofTexas24 #AmericanHeartAssociation #GoRedForWomen #GoRed #MissAmericaFit

2024 SILVER MEDAL REQUIREMENTS

Presentation Program Development

Watch the Presentation Program session and develop an outline for your own service initiative presentation

- Create an outline for your own service initiative presentation ([Sample Template](#))

Presentation Program Delivery

Present your Presentation Program to one live audience

- Document the date, time, and location. Provide a short recap of what went well and what you learned.

Service Initiative Promo

Create 1 video about your platform/service initiative and provide hyperlink to video

- Post video to TikTok, Instagram, YouTube or Vimeo. Tag @MissTexasOrg. and #BestofTexas24

Miss Texas CARES

Participate in the Miss Texas CARES community service event

- Provide proof of participation. See FAQ for alternative options if unable to participate.

Texas Cares For Children

Lead a fundraising activity to support Texas Cares For Children

- Describe the activity, amount raised (minimum \$50) and donation receipt ([Venmo](#) or [TCFC website](#))

Competition Magazine Marketing & Sales

Sell 10 Competition Magazine Pages (Designs due May 11, 2024, Payment due June 1, 2024)

- Additional information available on the portal. Provide copies of designs/pages sold.

Silent Auction Contribution

Bring a silent auction basket/item valued at a minimum of \$100 to competition week check-in

- Provide a photo/description of item(s) for documentation

Brand Ambassador: Premiere Sponsor Promotion

Create separate social media posts promoting: 1) City of Richardson, 2) Terry Costa, 3) Dillard's (See Media Guide)

- Provide screenshot of post or hyperlink if video format

Brand Ambassador: Partner Promotion

Create a social media post promoting at least 5 of the partners as designated by an asterisk* (See Media Guide)

- Provide screenshot of post or hyperlink if video format

Brand Ambassador: Premiere Education Partners

Create a social media post highlighting Premiere In-kind Tuition Education Partners (See Media Guide)

- Provide screenshot of post or hyperlink if video format

Brand Ambassador: Miss Texas Campaigns

Create separate social media posts promoting Miss Texas events/initiatives (See Media Guide for details and post dates)

- Provide screenshot of post or hyperlink if video format

Legacy Society Member

Recruit 1 person to join the 2024 Legacy Society

- Members must pay the membership fee, and list you as their referral in the membership information form

Mentorship: Little Sisters

Recruit and mentor 1 Miss Texas Lone Star OR 2 Hometown Stars

- Provide registration confirmation and how you have mentored them. See FAQ for additional details.

Virtual Development Sessions

Watch 4 Virtual Training Sessions from the Resource Library (Links on Best of Texas Resource Page below)

- Write 1 paragraph about each training, what you learned, and how it applies to your personal development

Health & Wellness

Create a social media post sharing how you strengthen your health & wellness to combat heart disease (See Media Guide)

- Provide screenshot or hyperlink to post. Tag @American_Heart @GoRedForWomen @MissTexasOrg #MissTexas #BestofTexas24 #AmericanHeartAssociation #GoRedForWomen #GoRed #MissAmericaFit

2024 GOLD MEDAL REQUIREMENTS

Presentation Program Development

Watch the Presentation Program session and develop an outline for your own service initiative presentation

- Create an outline for your own service initiative presentation ([Sample Template](#))

Presentation Program Delivery

Present your program to one live audience using the outline created

- Document the date, time, and location. Provide a short recap of what went well and what you learned.

Service Initiative Promo

Create 1 video about your platform/service initiative and provide hyperlink to video

- Post video to TikTok, Instagram, YouTube or Vimeo. Tag @MissTexasOrg. and #BestofTexas24

Miss Texas CARES

Participate in the Miss Texas CARES community service event

- Provide proof of participation. See FAQ for alternative options if unable to participate.

Texas Cares For Children Fundraiser

Lead a fundraising activity to support Texas Cares For Children

- Describe the activity, amount raised (minimum \$100) and donation receipt ([Venmo](#) or [TCFC website](#))

Visionary Scholarship Donor

Secure 1 \$500 Visionary Scholarship Donor by May 1, 2024 ([Donor must complete Visionary Scholarship Donor Form](#))

- Provide documentation about how you obtained the donor and their scholarship title

Competition Magazine Marketing & Sales

Sell 20 Competition Magazine Pages (Designs due May 11, 2024, Payment due June 1, 2024)

- Additional information available on the portal. Provide copies of designs/pages sold.

Silent Auction Contribution

Bring a silent auction basket/item valued at a minimum of \$100 to competition week check-in

- Provide a photo/description of item(s) for documentation

Premiere Sponsor Promotion

Create separate social media posts promoting: 1) City of Richardson, 2) Terry Costa, 3) Dillard's (See Media Guide)

- Provide screenshot of post or hyperlink if video format

Partner Promotion

Create separate social media posts promoting at least 7 of the partners as designated by an asterisk* (See Media Guide)

- Provide screenshot of post or hyperlink if video format

Premiere Education Partners

Create a social media post highlighting the Premiere In-kind Tuition Education Partners (See Media Guide)

- Provide screenshot of post or hyperlink if video format

Miss Texas Campaigns

Create separate social media posts promoting Miss Texas events/initiatives (See Media Guide for details and post dates)

- Provide screenshot of post or hyperlink if video format

Legacy Society Membership

Recruit 1 person to join the 2024 Legacy Society

- Members must pay the membership fee, and list you as their referral in the membership information form

Mentorship: Texas Lone Stars Program

Recruit and mentor 2 Miss Texas Lone Stars OR 4 Hometown Stars

- Provide registration confirmation and how you have mentored them. See FAQ for additional details.

Virtual Development Sessions

Watch 5 Virtual Training Sessions (Links on Best of Texas Resource Page below)

- Write 1 paragraph about each training, what you learned, and how it applies to your personal development

Health & Wellness

Create a social media post sharing how you strengthen your health & wellness to combat heart disease

- Provide screenshot or hyperlink to post. Tag @American_Heart @GoRedForWomen @MissTexasOrg #MissTexas #BestofTexas24 #AmericanHeartAssociation #GoRedForWomen #GoRed #MissAmericaFit

Resource Library: "How To" Guide

Create a one-page "How To" Guide about a topic of her choice which would be helpful for the Portal's Resource Library.

- See FAQ for details. Submissions may be added to the Resource Library in the future as a source of information or advice for future contestants regarding personal/professional development.

MEDIA GUIDE

Miss Texas Accounts	Facebook	Instagram	TikTok
Miss Texas Scholarship Org.	@MissTexasScholarshipOrg	@MissTexasOrg	@MissTexasOrg
Miss Texas	@MissAmericaTX	@MissAmericaTX	@MissAmericaTX
Miss Texas' Teen	@MissAmericasTeenTX	@MissAmericasTeenTX	@MissAmericasTeenTX
Texas Cares For Children	@TexasCaresForChildren	@TexasCaresForChildren	

Premiere Partner Accounts	Facebook	Instagram	TikTok
City of Richardson	@visitrichardsontx	@visitrichardson_tx	
Dillard's	@dillards	@dillards	@dillards
Terry Costa	@terrycostaprom	@terrycostaprom	@terrycostaprom

Partner Accounts	Facebook	Instagram	TikTok
Legacy Tailor*	@legacytailorplano	@legacytailor	@legacytailor
Face Foundrie*	@facefoundrie	@facefoundrie	
McShan Florist*	@dallas.mcshanflorist	@mcshanflorist	
Nikita Hair Frisco*	@nikitahairfrisco	@nikitahairfrisco	
Pageants Live/JC Productions*	@jcproductions.tv	@pageantslive	@pageantslive
Pepper Square Cleaners*	@peppersquarecleaners	@peppersquarecleaners	
Renaissance Dallas Richardson Hotel	@renaissancedallasrichardson	@renaissancerichardson	
Renew MD Facial Aesthetics*	@Dr.AlexGordon	@renew_mdmedspa	
Results Fitness*	@resultsfitusa	@resultsfitnessedmond	
Sumlin Solutions*	@heathersumlin	@heathersumlin	
The Lash Lounge Frisco-Starwood*	@thelashloungefriscostarwood	@thelashloungefriscostarwood	@thelashloungefrisco_
Yeah! Nails Bar*		@yeahlnailsbar	

Premiere Education Partners Partner Accounts	Facebook	Instagram	TikTok
Dallas Baptist University	@dbupatriots	@dbupatriots	
University of Texas Permian Basin	@utpermianbasin	@utpb	@utpermianbasin

Miss Texas Events/Initiatives	Recommended Post Date
Miss Texas Merchandise Info: bonfire.com/store/miss-texas-scholarship-org	April 7
Visionary Brunch & Scholarships Info: Promote Visionary Brunch Date/Tickets and Visionary Scholarship Donations (due May 1)	April 25
Bingo Bash Tickets Info: Promote Bingo Bash benefiting Texas Cares For Children	April 29
Y'all Ball Tickets Info: Promote Y'all Ball Tickets	May 8
Competition Date & Tickets Info: Promote Competition Date/Tickets and Contestant's Competition Order/Number	May 14
Save the Date for People's Choice Voting Info: Promote People's Choice Voting (launching in June)	May 28

VIRTUAL TRAINING SESSION LINKS

Virtual Training Session: Presentation Program Training (Two Part Video Series)

Link: [Part 1 - Presentation Program: Designing a Program](#)

- Understand the importance of a school program and learn how to create your own presentation program to promote your selected Community Service Initiative led by Miss Texas 2022, Averie Bishop. Optional Resource: [Presentation Example filmed by Miss Texas 2022, Averie Bishop \(Middle School Program\)](#)

Link: [Part 2 - Presentation Program: Three Keys to Designing a Strong Presentation Program](#)

- Learn about the 3 most important aspects when delivering an external presentation program or designing a memorable lesson plan with Texas Education Agency Director of Instructional Leadership, Lindyn Kish. Optional Resource: [Lesson Planning & Scripting Templates for a Presentation Program](#)

Virtual Training Session: Social Media Strategy and Brand Development

Link: [Social Media Strategy](#)

- Understand how to get started with social media, grow your following, develop partnerships and monetize your content with Miss Texas 2022, Averie Bishop.

Virtual Training Session: Marketing and Sales

Link: [Competition Magazine Marketing and Sales](#)

- Learn more about the Miss Texas Competition Magazine, value of the program book, incentives, sales rewards, and logistics with Competition Magazine Chair, Cindy Fennell.

Virtual Training Session: Opening Statement in Interview Competition Preparation

Link: [Opening Statement in Interview Competition Preparation](#)

- Insights and advice about preparing your personal opening statement for the private interview competition led by Miss Texas 2022, Averie Bishop.

Virtual Training Session: Interview & Communication Prep

Link: [How Great Leaders Inspire Action by Simon Sinek](#)

- Simon Sinek presents a simple but powerful model for how leaders inspire action, starting with a golden circle and the question "Why?" This TED Talk will help delegates learn how to communicate beyond who they are and what they do.

Virtual Training Session: **COMING SOON**

Link:

-

Virtual Training Session: **COMING SOON**

Link:

-

Virtual Training Session: **COMING SOON**

Link:

FREQUENTLY ASKED QUESTIONS

Do I have to win a Best of Texas Achievement Award in order to win Miss Texas/Miss Texas' Teen?

- No. The Best of Texas Achievement Award was designed to recognize contestants for their dedication as a local titleholder not just during competition week, but during the other 51 weeks of the year. The Best of Texas requirements were designed to reflect the job and expectations of a state titleholder, providing a glimpse into the role and a potential blueprint for serving as the state titleholder.

Do I have to complete each requirement on the Bronze medal list in order to receive the Bronze medal?

- All items under the medal specified must be completed in order to qualify for the medal of choice.

Do I have to have a local title to begin completing the award requirements?

- No, one of the benefits of the Best of Texas Achievement Award is that a contestant may begin bettering themselves by utilizing the award framework at any time. Contestants may begin working towards these goals before securing a local title, although the medals (at this time) will only be awarded to delegates who advance to the state competition.

Presentation Program

Where do I watch the Presentation Program session?

- See the Best of Texas Media Guide.

Presentation Program

What kind of audience qualifies for the Service Initiative Program Outline?

- The service initiative program presentation should be shared with an external audience (school, civic group, community organization, etc.) using the information gained from the Program Presentation Training video as documentation. Contestants are not required to submit the outline prior to presenting their program.

Miss Texas CARES

What is the Miss Texas CARES community service event?

- The Miss Texas CARES community service event will be held over Spring Showcase weekend. Details on the portal.

Miss Texas CARES

I did not participate in the Miss Texas CARES event during Spring Showcase. Are there alternative participation options to make up if I was not in attendance and/or did not realize that I wanted to pursue a medal prior to Spring Showcase weekend?

- You are still eligible to pursue a Best of Texas medal. Contact misstexas@misstexas.org for alternative options.

Texas Cares For Children Fundraiser

Could a Local Organization help contestants host a Texas Cares For Children fundraiser?

- Local organizations or advisors may advise contestants on how to plan/promote their fundraising activity. However, the contestant must serve as the leader in planning, executing the event, and raising the required amount of funds tied to their name (\$50 or \$100 per contestant, depending on the level).

Visionary Scholarship Donor

What are the requirements re: Securing a Visionary Scholarship Donor (Gold Level)

- Visionary Scholarships may be awarded by a business, organization, group of people or individuals.
- The Visionary Scholarship must be a minimum of \$500 and not awarded based on competition performance.
- The contestant who secures the scholarship is not eligible to apply for that specific scholarship.
- The donor must complete the [2024 Visionary Scholarship Donor Form](#) and payment by May 1, 2024.
- Contact misstexas@misstexas.org with any additional questions.

Competition Magazine Marketing & Sales

How should I count Black/White vs Color pages for the Competition Magazine?

- Black and white pages count as 1 page, whereas color pages count as 2 pages for both Best of Texas and Competition Group selection. When submitting the Competition Magazine Page Count Form you will indicate the 1) Total Number of Pages, 2) Total Number of Black/White Pages, and 3) Total Number of Color Pages. Do not "double count" your color page count when submitting the form or you will be charged for TWO color pages.

FREQUENTLY ASKED QUESTIONS

Mentorship: Little Sisters

What is the difference between a Lone Star and a Hometown Star?

- **Little Sisters Program, Lone Star Chapter:** Lone Stars receive a crown, sash, the mentorship of a local titleholder, the opportunity to attend competition week events and perform onstage during the Miss Texas competition. Lone Stars are not required to attend competition week. However, they must be an officially registered Lone Star with the Miss Texas Organization to receive the additional benefits. The Lone Star fee is \$495 per Lone Star participant. Visit the Miss Texas Lone Star page for more information about the Little Sisters program and to register a Lone Star participant.
- **Hometown Star:** A Hometown Star does not receive a crown/sash and does not participate in competition week events. The Hometown Star program was created to provide the mentorship opportunity to young girls who are unable to travel/attend competition week events due to financial/logistical/travel restraints. The Hometown Star fee is \$150. Contact Jan Mitchell (janm@misstexas.org) to register a Hometown Star.

Mentorship: Little Sisters

I live far away from the state competition and am having a hard time recruiting a Lone Star to attend during competition week. What should I do?

- The Hometown Star program was created for young girls who would like the mentorship of a contestant, but are unable to attend the Miss Texas competition week due to distance, finances, other obligations. The Hometown Star fee is \$150. Contact Jan Mitchell (janm@misstexas.org) to register a Hometown Star.

Mentorship: Little Sisters

The Gold level requires each delegate to recruit and mentor 2 Lone Stars. If a local org. has a total of 10 Lone Stars, but they were recruited by one individual contestant, does that satisfy the requirement for all delegates within that local organization?

- The medals are awarded to contestants individually and Lone Stars designate which titleholder recruited them. For the purpose of this award, a contestant must recruit a total of 1 Lone Star (Bronze/Silver) or 2 Lone Stars (Gold), or the Hometown Star equivalent. Contact Jan (janm@misstexas.org) with any questions.

Virtual Training Sessions

When and where will the Virtual Training Sessions be available?

- The 2024 Virtual Training sessions will be linked on the Resources page at the end of this document.
- Note: Only videos listed on this document will count towards the Virtual Training Sessions.

Partner Promotion

For the Partner Promotion (create a social media post promoting at least 3/5/7 of the partners as designated by an asterisk* on the Social Media list), should these be 3/5/7 separate posts or is one carousel post acceptable?

- These must be separate posts.

Miss Texas Campaigns

If I did not post the Miss Texas Campaigns (social media promotions about Miss Texas events/initiatives) on the date recommended in the Media Guide, am I still eligible to receive a Best of Texas medal?

- Yes, you are still eligible! The dates are recommended dates, but the contestant may choose when and how to post the social media promotion for Miss Texas events/initiatives. The dates were selected because there are certain events/initiatives which, if posted about too early, the delegate would not have the right or most relevant information to share about the event/initiative. For example, it would not be productive to post about Miss Texas competition week tickets before tickets are available.

Resource Library: "How To" Guide

What kind of topics or information should be used to create the one page "How To" Guide?

- The delegate may select any topic of her choice and should consider a topic she believes to possess a high level of knowledge about or believes she has gained some sort of "expertise" in. Submissions may be added to the Resource Library in the future as a source of information or advice to benefit the sisterhood.
- Sample topics might include: How to Increase your Social Media Reach; Competition Magazine Sales Strategies; Photography Tips and Tricks; A Beginner's Guide to Making Instagram Reels/TikToks; How to Organize Your Life; Packing for Competition Week Like a Pro; Fun Activities to do as a Mentor with your Lone Star.