

Miss Texas Magazine

AD PAGE SPECIFICATIONS



The Miss Texas Magazine final print dimension is an 8.5 x 11 publication.

Page Dimensions

- Full page = 8.75" x 11.25" (live area = 8 x 10.75)
- 1/2 page horizontal = live area 8 x 5.375

NOTE: All artwork needs to fit in the live area. Bleed zone should consist of color or background image. All images used in your layout should be Hi-Resolution at 300 DPI (dots per inch).

Bleed zone is 1/8" (.025)

300 DPI (dots per inch) for 8.5 x 11 picture

- 300 DPI hi-resolution image files average 1500 x 3300 to 3400 x 4400 pixels per inch

Measuring for hi-resolution by Megabytes (MB) file size

- The larger the MB the higher resolution the image is for printing. The MB based on the exemplified pixels above could range from 1.5 MB up to 30+ in MB

Info

Miss_Teen Texas 2024_Ad Example Pixels

April 28 2024

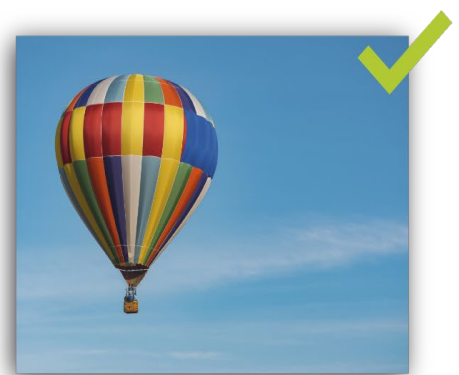
11 26 AM

Size Info
1545 x 2000 1.3 MB

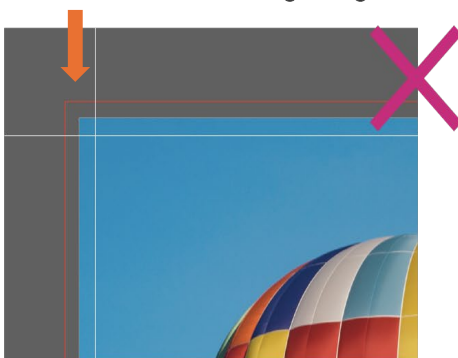
Correct Bleed During Design



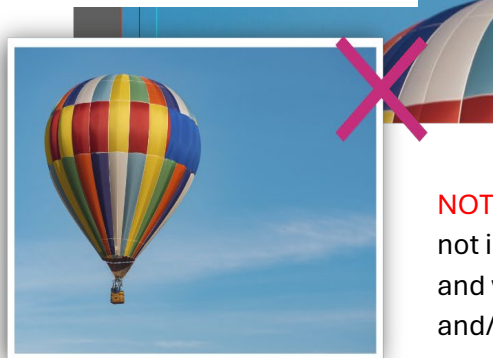
Printed Version with Correct Bleed



Incorrect Bleed During Design



Printed Version with Incorrect Bleed



NOTE: If your picture file size in KB (Kilobytes), not in MB (Megabytes) it isn't a hi-resolution file and won't print well and will have a dotted and/or blurry look.